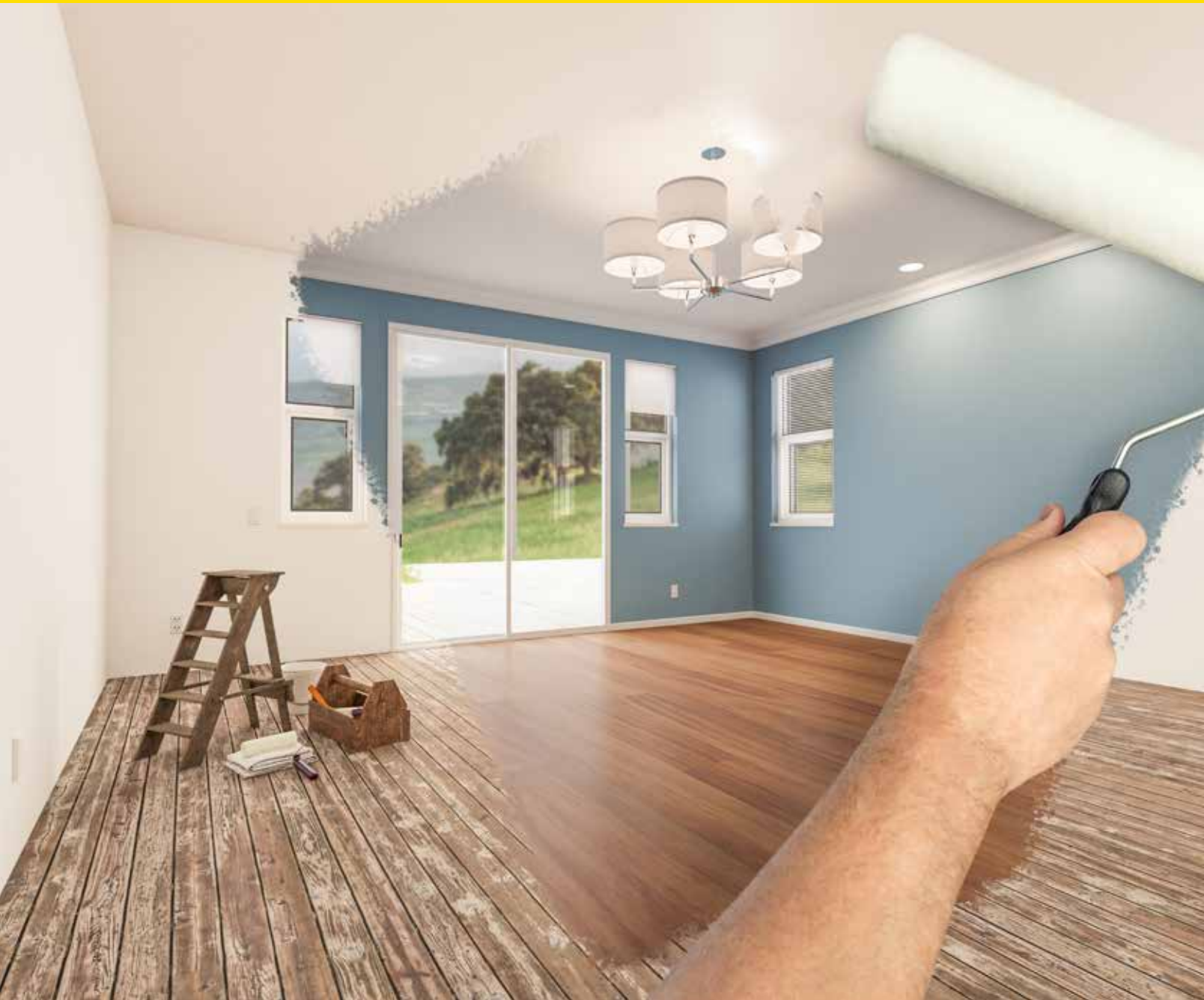




HOMEVESTORS[®]
WE BUY UGLY HOUSES[®]





Founded in 1996 and headquartered in Dallas, TX, HomeVestors® is the nation's largest home buying franchise.

Known as the We Buy Ugly Houses® people, HomeVestors finds people who may be in difficult real estate situations and helps them sell their property quickly and efficiently by offering cash on their houses. From there, we renovate those homes and sell them to new buyers – or hang onto them as rental properties.

At HomeVestors, we're able to assist those who may be facing challenging life situations while simultaneously helping new renters and first-time homebuyers. We are committed to bettering the lives of the people in the communities in which we serve.

BEFORE

AFTER



SELLER SATISFACTION



HomeVestors is dedicated to helping those who are in tough real estate situations get their houses sold quickly with an all-cash offer so they can move on with their lives. We are not just part of the real estate business — we're in the people business. We provide real-life solutions that improve people's lives. HomeVestors has a 95%* satisfaction rating with its sellers.

*Based on seller reviews submitted through Commend platform from January 1, 2018 – June 30, 2023.

"They honestly treat you like family from start to finish. I would definitely suggest it to all my friends. Excellent experience! Super easy!"

JOSEPH W. (COVINGTON, GEORGIA)

"The entire team was very responsive. They worked to understand my goals, potential timeline and developed a proposal that was extremely fair."

WILLIAM B. (LENEXA, KANSAS)

"Easy experience. Great customer service and communication along the process. Best scenario for us to sell and We Buy Ugly Houses made it a pleasant experience."

DANYA M. (OWASSO, OKLAHOMA)

"Everyone was friendly and courteous. Everyone I worked with was extremely patient, especially when I was trying to complete tasks on my end to finalize the sale. This was painless. I couldn't have asked for a better team to work with."

KAREN S. (STAUNTON, VIRGINIA)

"Between the easy appointment to look at our house to the excellent quote we felt like we walked away with close to the value of our home minus the hassle. I would highly recommend and plan on using HomeVestors again."

ALEX G. (DOUGLASVILLE, GEORGIA)

BEFORE



AFTER



The Franchisee Experience

HomeVestors has helped hundreds of investors of all experience levels build real estate businesses and financial independence. As America's #1 Home Buyer, we have achieved this with our proven process, proprietary tools, access to our network of lenders (including up to 100% of purchase and rehab

for qualified borrowers), training, and mentorship. Since 1996, we've put our franchisees in direct contact with homeowners who are motivated to sell quickly.

Whether you want to make a home-buying business full-time or part-time, the HomeVestors

team has a place for you. Our powerful brand, proven process, and dependable resources can increase your efficiency and results to help you make money and build wealth at the same time. HomeVestors presents you with a real opportunity.

BEFORE



AFTER



FRANCHISEE SUPPORT

Few franchise opportunities offer the successful proven business model and support system of HomeVestors. We have strict systems and standards for franchisees to ensure the ongoing success of our outstanding real estate business franchise model. HomeVestors franchisees have purchased more than 140,000 houses since 1996. Our franchisees have access to our proven process, exclusive resources, and decades of expertise to make the best deals and avoid costly mistakes.

We offer a mentorship program comprised of people who have already successfully built their businesses. You get direct coaching from those who live and work the HomeVestors business model. Our team of Development Agents are ready to help you determine if our franchise is right for you. If it is, they are excited to support you in getting your business running.

We also offer extensive training and support to teach you how to find the right properties and make good deals. Our proprietary tools bring sellers to you, not the other way around. As a HomeVestors franchisee, you'll discover properties before they hit the market and be selective about which deals look best. With our technology and expansive market data, you'll see real margins because you'll be able to buy – and sell – at the right price.



WHAT MAKES HOMEVESTORS DIFFERENT



HomeVestors prides ourselves on offering a unique business opportunity. Franchisees have the opportunity to build wealth while owning and running your franchise versus when you choose to sell it. Plus, we require a low investment to get started, so you have great profit potential with our model.

See what else makes us special:

- We invest in technology. We have extensive data on markets, neighborhoods, and more to help you make the best deals and the most profit.
- Our ValueChek® app provides estimates of how much to pay for a home.
- We give our franchisees buying power. Qualified HomeVestors franchisees can get up to 100% financing for the full property purchase price and repairs.
- HomeVestors has unmatched support for franchisees. With our Development Agent model, we provide localized support for specific markets. We also have marketing and lead generation support to help you receive quality leads.
- Our business is recession-resistant. People sell their homes and move to new residences based on life situations regardless of economic conditions. HomeVestors operates in a marketplace in which there is a consistent demand for the sale of homes.

BEFORE



AFTER



FRANCHISEE TESTIMONIALS



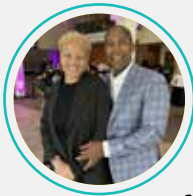
"The hardest part of real estate is trying to find the deal. With HomeVestors, the calls keep pouring in month after month to have a nice pipeline of transactions coming directly to you. The company has been around for decades and they know what works in order to make so many of its franchisees successful."

SEAN BRUNSKÉ, LOS ANGELES FRANCHISE OWNER



"HomeVestors offers a comprehensive package for aspiring real estate investors, encompassing all the necessary tools for success. Their franchise ownership program provides invaluable support from development agents who serve as coaches and mentors, your local ad council, and the corporate office. In an industry rife with uncertainties, HomeVestors instills confidence by offering a network of trustworthy team members to turn for guidance. This sense of reassurance lays the foundation for achieving success in real estate investing."

TANICE MYERS, COEUR D'ALENE, IDAHO FRANCHISE OWNER



"Buying a HomeVestors franchise gave me the freedom to operate a small or large business. It is customizable to my choosing. It has allowed me to make a major impact in my community by supporting families in difficult situations. It has also afforded a comfortable income for me and my family. HomeVestors simplifies the process by providing outstanding back-end support."

DAVID OFFUTT, BOSTON FRANCHISE OWNER



"We're perfectly positioned as HomeVestors franchisees to capitalize on opportunities because we have the contacts. We have established relationships with title companies, municipalities, and specifically, with contractors—they love to work with us. That's the bottom line."

SAMI ABDALLAH, DETROIT FRANCHISE OWNER



At HomeVestors, we provide a low-investment, potential high-return* franchise opportunity for those who are looking to make a positive impact on their communities and neighborhoods. In 2022, our franchisees saw an average Gross Price Differential (GPD) of \$603,353. Our business model works. Don't wait to get started with HomeVestors today!

*Please refer to Item 19 of our Franchise Disclosure Document (FDD)

WE BUY UGLY HOUSES®



LET'S BUILD YOUR FINANCIAL INDEPENDENCE

Be a part of the largest franchise network of real estate investors in America - no experience required!

We are the leader in real estate investing. HomeVestors' franchisees have helped over **140,000 homeowners** out of ugly situations totaling over **\$13 billion in sales**. The process to join is simple.

FRANCHISES AVAILABLE

844.256.0860

SCAN HERE TO LEARN MORE



Franchise Times
TOP 400



Inc. 5000



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